

The Ride of a Lifetime

Robert Iger

Pre-Reading Questions

- 1. In your opinion, what makes a great leader?**
- 2. How do our past experiences shape how we view & experience the world?**
- 3. What are some "life lessons" you've learned and how have you applied them to a specific situation?**
- 4. What do you already know about Bob Iger or The Walt Disney Company?**
- 5. What are you hoping to glean from this book?**

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Prologue Questions

- 1. What made the opening of the Disney property in Shanghai different than other Disney properties?**
- 2. What tragedies occurred in the hours leading up to the opening of Shanghai Disneyland? How did Bob handle them, and do you think he showed strong leadership skills in his handling of it? Why or why not?**
- 3. What are some of Bob's job responsibilities? Does this sound like a job that would interest you? Why or why not?**
- 4. Select 2 of the principles of leadership listed at the end of the prologue, and explain how you can apply them either in your current life or in your future career goals.**