

The Ride of a Lifetime

Robert Iger

Ch. 1-3 Questions

- 1. How did Bob's family life affect his outlook on work/work ethic? How did your family life or upbringing affect your outlook on work ethic?**
- 2. What risks did Bob take early in his career? What were the payoffs for those risks?**
- 3. What role did humility play as Bob was rising up the ranks at ABC?**
- 4. How did Bob show elements of being a team player?**
- 5. Think back to the 10 key principles of leadership Bob outlined in the prologue. Select 1 of them, and reflect upon how Bob developed those skills as he rose through the ranks at ABC.**